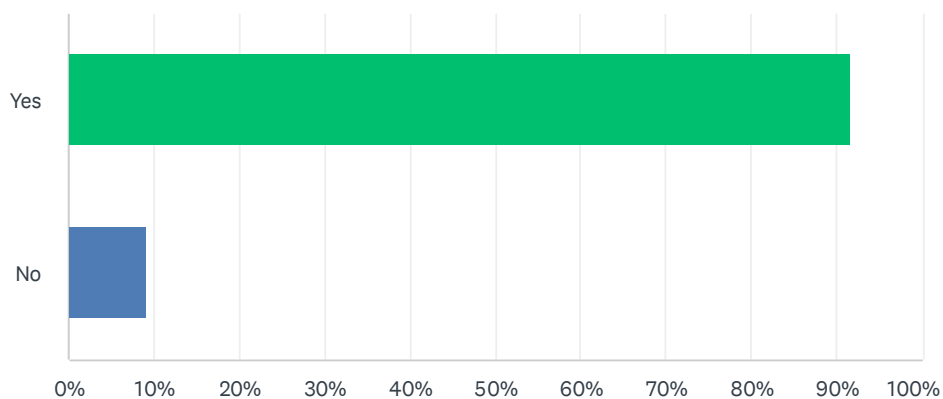


## Q1 Do you operate a business in Foothills County?

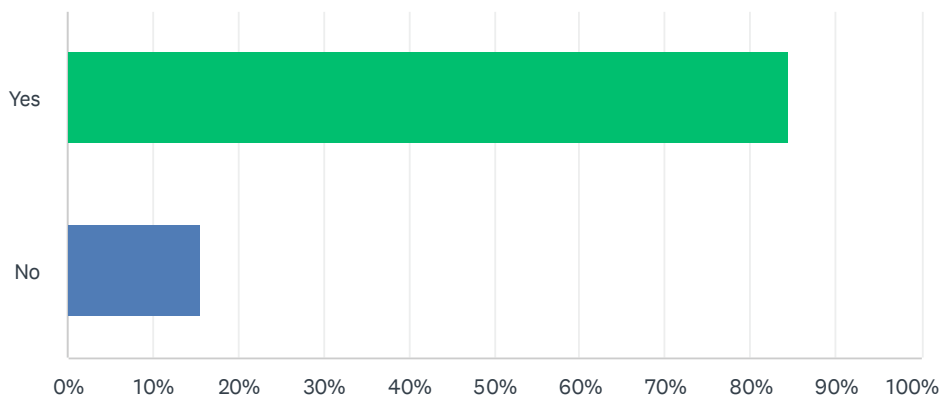
Answered: 132 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	91.67%	121
No	9.09%	12
Total Respondents: 132		

## Q2 If you currently operate a business, do you have a business licence?

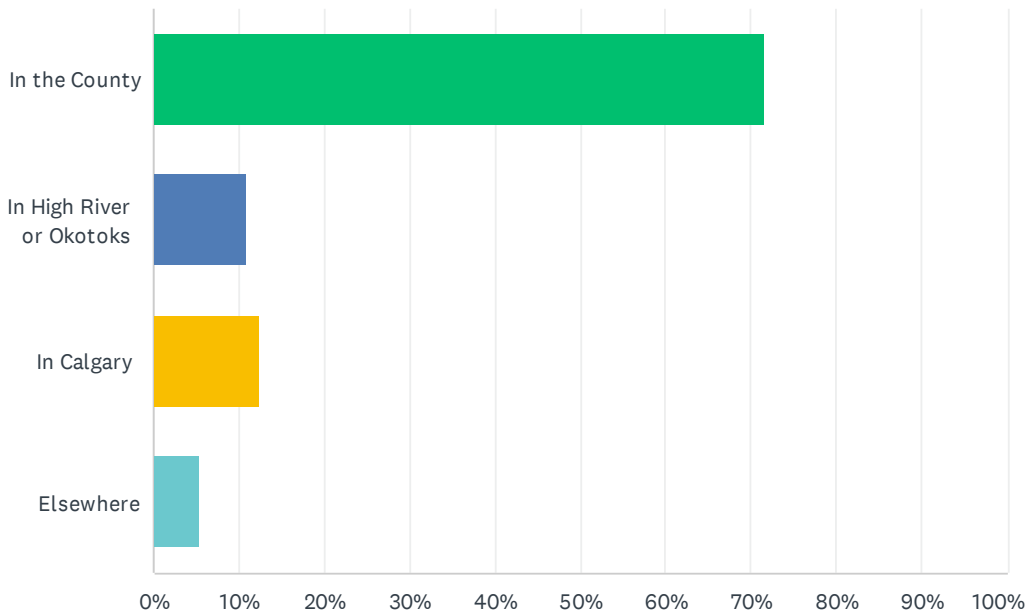
Answered: 129 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	84.50%	109
No	15.50%	20
Total Respondents: 129		

### Q3 If you operate a business in Foothills County is the business located in the County or outside of the County?

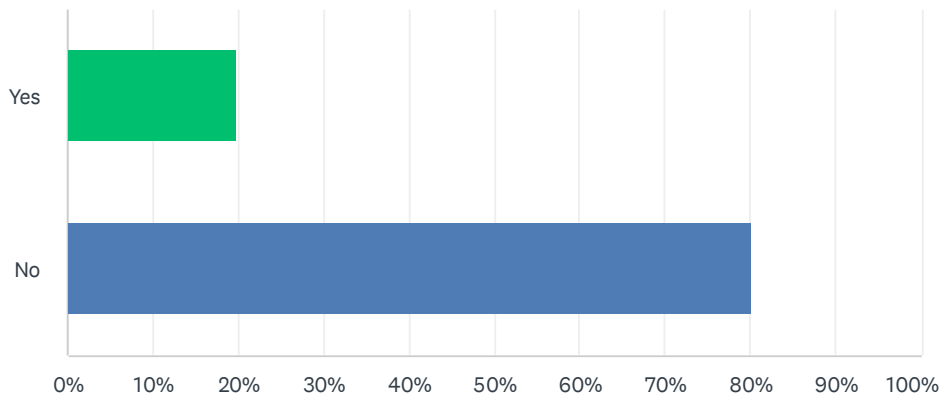
Answered: 130 Skipped: 4



ANSWER CHOICES	RESPONSES	
In the County	71.54%	93
In High River or Okotoks	10.77%	14
In Calgary	12.31%	16
Elsewhere	5.38%	7
<b>TOTAL</b>		<b>130</b>

Q4 Does your business require a business license for other purposes than it being a requirement of the County (e.g. as a requirement for Alberta Motor Vehicle Industry Council, or another Provincial licence, an insurance requirement, or to obtain wholesale pricing from suppliers)?

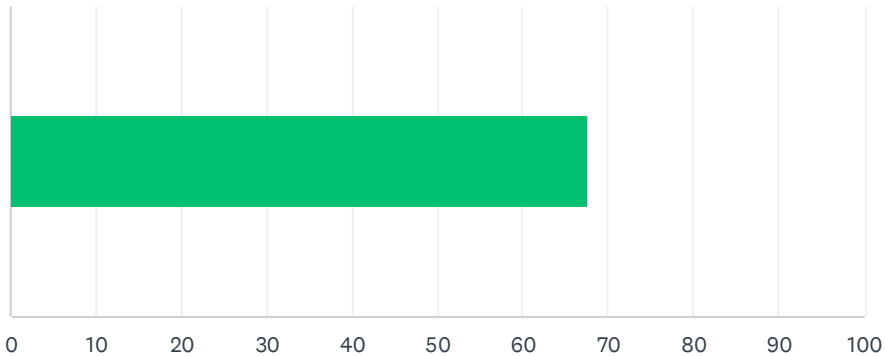
Answered: 131 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	19.85%	26
No	80.15%	105
Total Respondents: 131		

# Q5 Do you feel that the current cost of a business licence in Foothills County is:

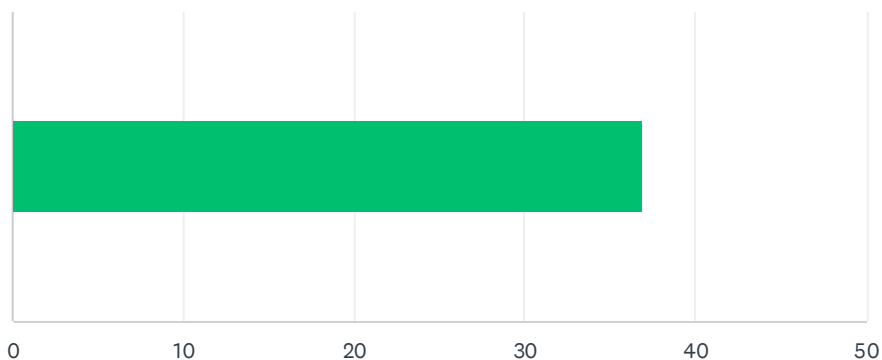
Answered: 129 Skipped: 5



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	68	8,710	129
Total Respondents: 129			

## Q6 Do you feel that a business licence in Foothills County is good value?

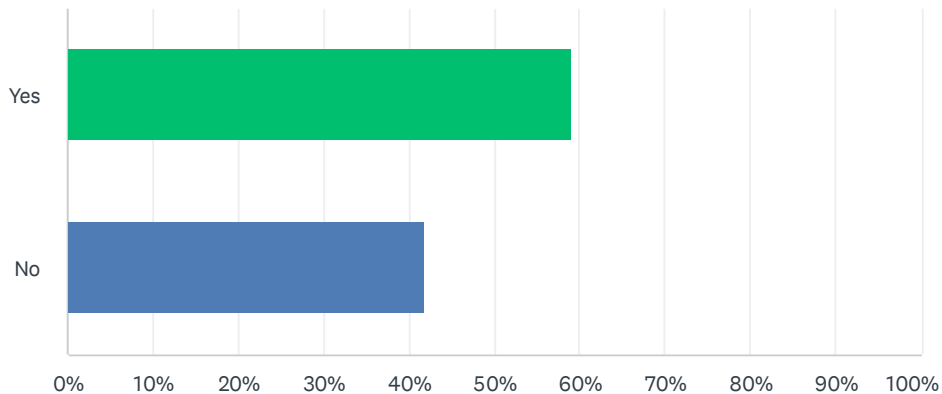
Answered: 130 Skipped: 4



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	37	4,797	130
Total Respondents: 130			

### Q7 Would you be more supportive of business licences if there were tangible benefits offered by the County to licence holders?

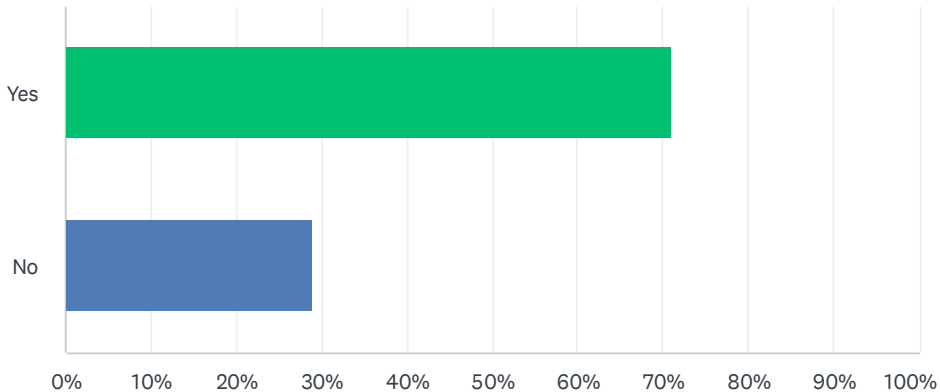
Answered: 127 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	59.06%	75
No	41.73%	53
Total Respondents: 127		

### Q8 Would you want to have your business listed in a directory of businesses operating in Foothills County?

Answered: 131 Skipped: 3

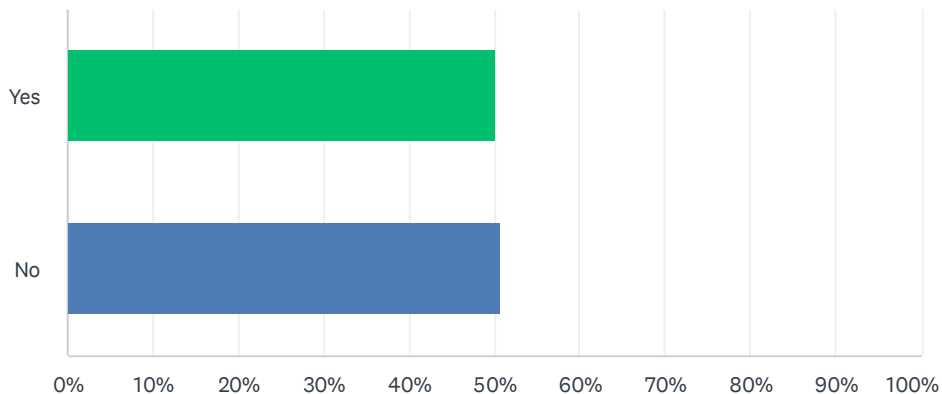


ANSWER CHOICES	RESPONSES	
Yes	70.99%	93
No	29.01%	38
Total Respondents: 131		



### Q9 Would you want to participate in business development activities such as showcases, trade fairs or be included in digital material celebrating Foothills Businesses?

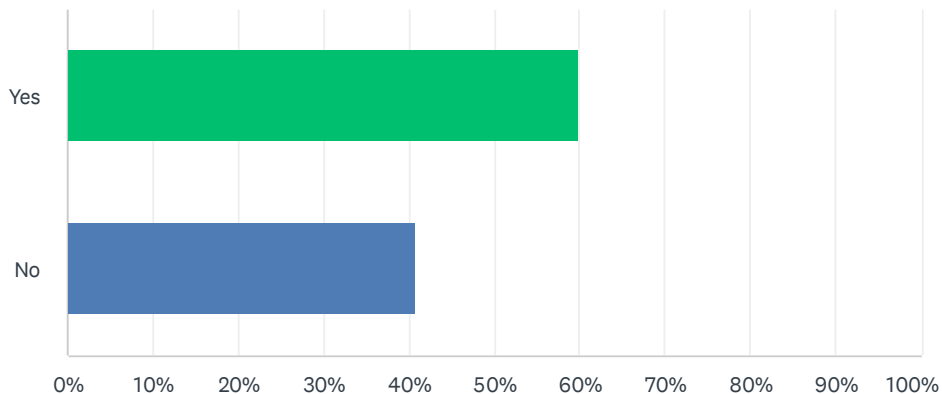
Answered: 130 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	50.00%	65
No	50.77%	66
Total Respondents: 130		

### Q10 Would you be interested in receiving correspondence from the County on business resources (e.g. provincial funding opportunities, best practices, learning opportunities)?

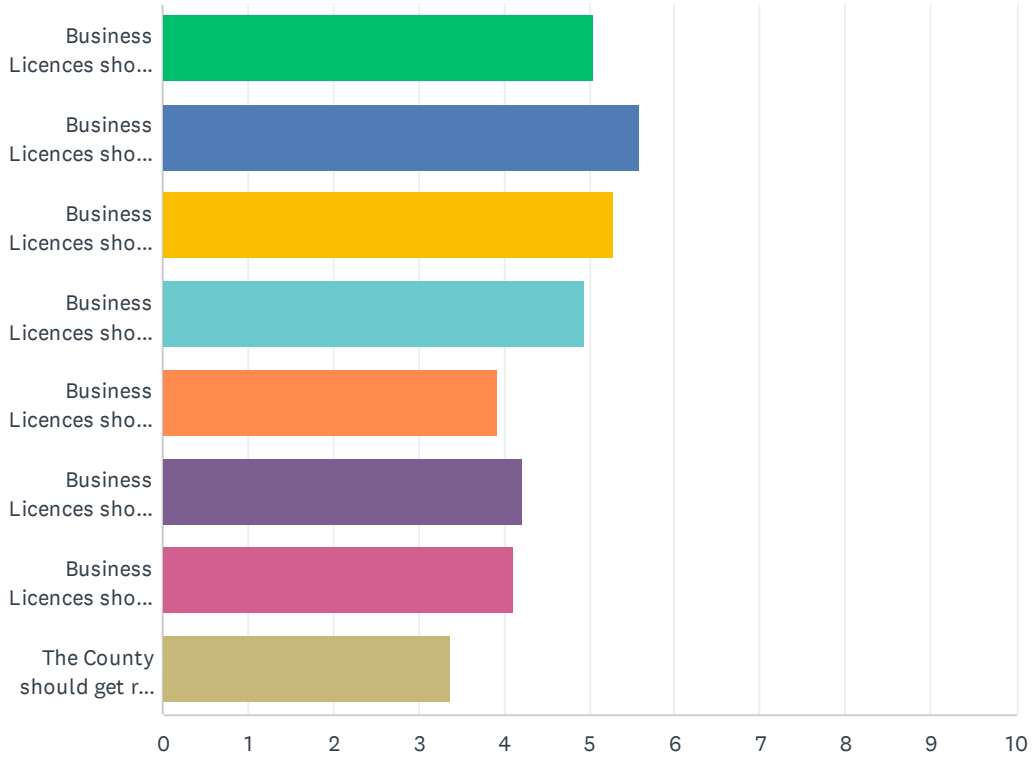
Answered: 130 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	60.00%	78
No	40.77%	53
Total Respondents: 130		

Q11 Please rank the following options from 1-8, with 1 being the option you most support and 8 being the option you least support:

Answered: 131 Skipped: 3

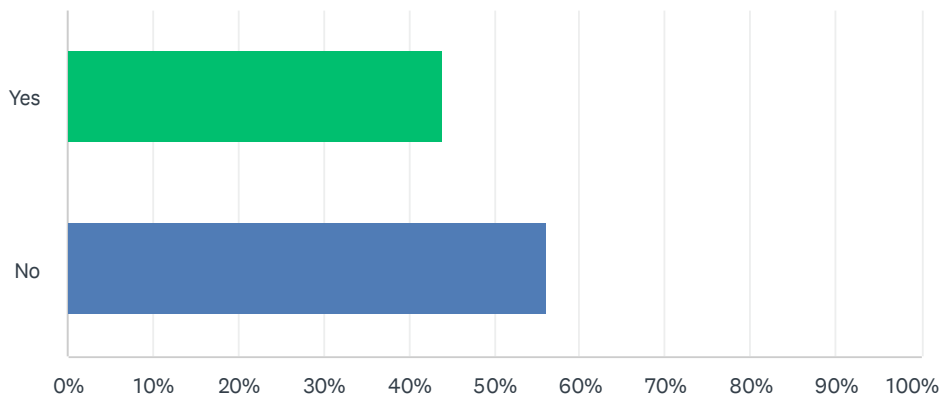


## Business Licence Survey 2022

	1	2	3	4	5	6	7	8	TOTAL	SCORE
Business Licences should be mandatory, with an annual average fee between \$100-\$300	36.21% 42	12.07% 14	7.76% 9	3.45% 4	5.17% 6	4.31% 5	2.59% 3	28.45% 33	116	5.05
Business Licences should be mandatory, with an annual fee less than \$50	21.62% 24	31.53% 35	6.31% 7	8.11% 9	7.21% 8	9.91% 11	12.61% 14	2.70% 3	111	5.59
Business Licences should be mandatory, with a one-time initial fee, and free renewals	11.93% 13	11.01% 12	34.86% 38	11.93% 13	9.17% 10	11.93% 13	5.50% 6	3.67% 4	109	5.28
Business Licences should be mandatory, but free	6.73% 7	8.65% 9	19.23% 20	35.58% 37	12.50% 13	5.77% 6	8.65% 9	2.88% 3	104	4.95
Business Licences should be voluntary, with an annual fee between \$100-\$300	5.77% 6	3.85% 4	0.00% 0	19.23% 20	35.58% 37	14.42% 15	16.35% 17	4.81% 5	104	3.92
Business Licences should be voluntary, with an annual fee less than \$50	4.72% 5	6.60% 7	16.98% 18	10.38% 11	14.15% 15	35.85% 38	9.43% 10	1.89% 2	106	4.23
Business Licences should be voluntary, and free	8.57% 9	17.14% 18	5.71% 6	8.57% 9	9.52% 10	10.48% 11	36.19% 38	3.81% 4	105	4.11
The County should get rid of business licences altogether	21.05% 24	4.39% 5	4.39% 5	3.51% 4	3.51% 4	5.26% 6	6.14% 7	51.75% 59	114	3.37

Q12 Foothills County now has a “Virtual County Hall” on our website. This site can be used to pay property taxes, view property tax assessments, view and pay utility accounts and renew business licences among other things. Were you aware that business licence renewals could be done on-line through Virtual County Hall?

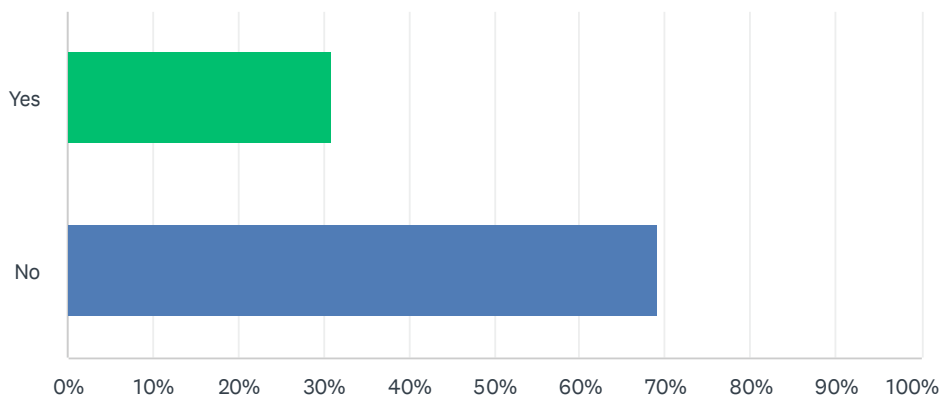
Answered: 130 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	43.85%	57
No	56.15%	73
Total Respondents: 130		

### Q13 Have you used Virtual County Hall to renew your business licence?

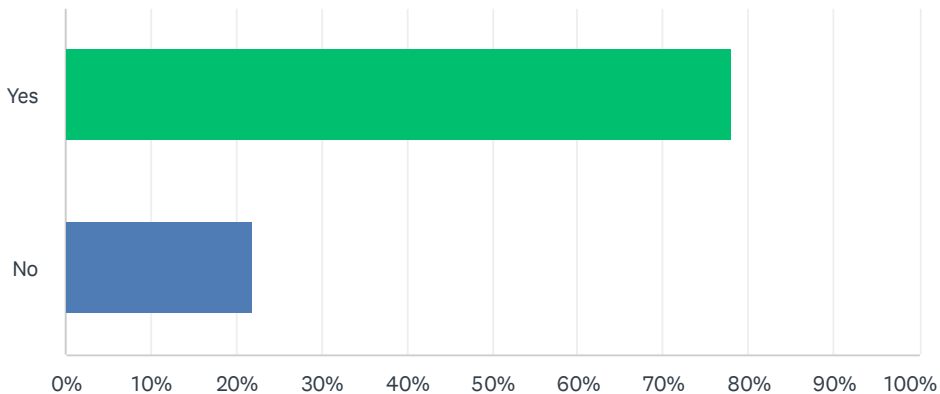
Answered: 129 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	31.01%	40
No	68.99%	89
Total Respondents: 129		

# Q14 Would you use Virtual County Hall to renew your business licence in the future?

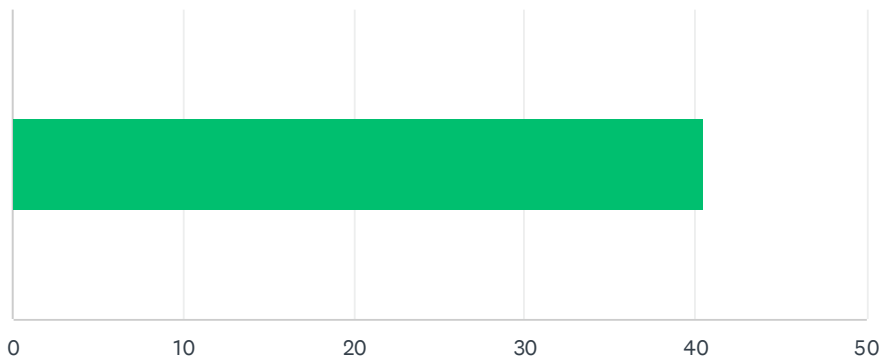
Answered: 128 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	78.13%	100
No	21.88%	28
Total Respondents: 128		

Q15 Would you support a regional or sub-regional business licence that would enable you to operate your business in several municipalities (e.g. Foothills, Okotoks, High River, Black Diamond, Turner Valley and Longview) for one fee?

Answered: 131 Skipped: 3



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	40	5,304	131
Total Respondents: 131			



Q16 Are there any other comments you would like to provide?

Answered: 62 Skipped: 72